

The Greater Jacksonville Real Estate Guide is a pictorial magazine with Century 21 Atkins' color listings prominently displayed on the first inside right-hand page. Distributed free at numerous locations, it is also included in relocation packages and can be accessed online at www.greaterjaxreg@comcast.net.

The Florida Times-Union is the local newspaper that enjoys a large distribution over Northeast Florida and is used to advertise homes for sale and Open Houses. Ads are automatically placed online at www.jacksonville.com.

Other Print Media may include small local magazines that reach military bases or particular neighborhoods. Properties that qualify for Century 21 Fine Homes and Estates will feature special signage and advertising in such publications as the **Jacksonville Business Journal** and **The Wall Street Journal**.

On-Site Print Advertising can be done in various levels of complexity from single page flyers placed in "take one" holders at the Century 21 Atkins sign to multi-page color brochures detailing the home's features and neighborhood amenities.

The Jacksonville Area Chamber of Commerce's glossy, four-color quarterly relocation magazine **Work Live and Play** keeps the Century 21 Atkins name in front of prospects and locals alike. It is sent to those asking the Chamber for information on Jacksonville, and also is available through local pick up points to existing residents and visitors.

The Real Estate Show, produced by the local cable company, offers Realtors a chance to showcase their listings with photos and enticing descriptions read by professionals. The show is divided by area of town and price of home, and runs 24/7 reaching thousands of viewers. It can also be accessed with a video stream of individual areas via digital "Video On Demand" or directly from www.realestateshowflorida.com.

Our listings can be found in many places on **The Internet**. Here are just a few of the locations where interested browsers can find your house – as well as all others listed in the Jacksonville metro area:

- www.c21atkinsrealty.com
- www.realtor.com
- www.c21.com
- www.icpneighbors.com
- www.craigslist.com
- www.yellowpages.com
- www.nefmls.com
- www.heritagelandingone.com



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